



## **Fusion Homes Named to Top 50 Best Small and Medium Employers in Canada**

**GUELPH, ON, February 10, 2012** – Fusion Homes is proud to announce it has been included in PROFIT magazine’s ranking of Canada’s 50 Best Small and Medium Employers for 2012. The rapidly growing Guelph-based homebuilder ranked number 13 in Canada, a testament to its dedication to employees.

The rankings measure employee engagement, which was calculated through a confidential, companywide survey that all participating organizations had to complete. The average engagement score for this year’s winners was 83 per cent, while other participants in the study had an average score of 61 per cent.

“Being in the Top 50 Small and Medium Employers in Canada is an amazing achievement that highlights the commitment we have to our greatest asset – our people,” says Fusion Homes President Lee Piccoli. “We are a young, fast-paced company with a unique culture that focuses relentlessly on providing the highest level of customer service to our clients. Keeping our employees engaged, excited and inspired is a top priority, and allows us to retain and recruit top talent.”

Becoming a Best Small and Medium Employer is a very detailed and competitive process. This national award program recognizes top employers that have between 50 and 399 employees. This year, more than 250 organizations across Canada participated in the study.

“Achieving high engagement isn’t easy at the best of times,” says Einar Westerlund, director of project development at the Queen’s Centre for Business Venturing. “It’s even more challenging in an improving economy when the demand for workers increases and employees have more options. Unless employers have been able to gain a strong level of commitment from their workforce, they will see employee turnover begin to increase.”

The study, now in its seventh year, is facilitated by Queen’s School of Business and AON Hewitt, an international HR consulting firm. More information about the Best Small and Medium Employers in Canada is available online at <http://bsmestudycanada.com>.

### **About Fusion Homes**

Fusion Homes is a residential home builder currently operating in Guelph, Kitchener, Tillsonburg, and London, Ontario. Known for premium quality and style, Fusion Homes has created landmark communities such as Parkside, Victoria Gardens, Gramercy Park and most recently, Privada, Cedar Hollow and Fox Field. Fusion Homes has never missed a closing date and closes over 95% of its homes with zero deficiencies. For more information, visit [www.fusionhomes.com](http://www.fusionhomes.com).

For media inquiries, please contact:

Samantha Sutton, Director of Marketing, Fusion Homes  
Phone: (519) 826-6700, ext. 232  
Email: [ssutton@fusionhomes.com](mailto:ssutton@fusionhomes.com)

Sandra Olszowka, Queen's Centre for Business Venturing, Queen's School of Business  
Phone: (613) 533-3119  
Email: [solszowka@business.queensu.ca](mailto:solszowka@business.queensu.ca)

Media Release